



Maplewood Christmas Tree Walk

December 2, 2011

6:00-9:00 p.m.

Christmas Tree Walk Features

- The official tree lighting ceremony in Citizens Park, including Christmas Carolers and the arrival of our special guest...Santa!
- Free: Carriage rides, hot chocolate, caroling and roasted chestnuts.
- Complimentary shuttle around Maplewood to visit participating merchant businesses.

Participation Information

- Participating businesses pay a nominal fee of \$15/Chamber Members and \$25/Non-Chamber Members. Proceeds are used for printing, advertising and to offset other supplies and costs associated with the event.
- Participating businesses and organizations are given a wooden Christmas Tree to place in front of their business to denote participation in the event. They are also identified in the event brochure distributed the evening of the Christmas Tree Walk.
- The Chamber will promote the event through banners, media, flyers and postcards. Participating businesses receive postcards for promotion leading up to the event. Participants are strongly encouraged to invite and notify their customers of the event via e-blasts, on Facebook, etc.
- Businesses are encouraged to decorate their windows and the wooden tree provided by the Chamber. We want Maplewood to be decked with holiday spirit with festive window displays for Christmas Tree Walk and throughout the seasons. The Chamber will award prizes (First, Second and Third) for the best overall window.

Special Thanks to our Sponsors



Maplewood Richmond Heights School