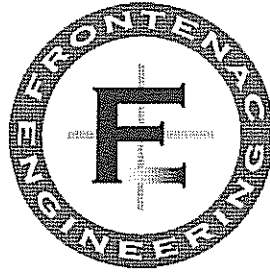


ESTABLISHED 1980
PRESIDENTS
1980 - 1991 HRINSIN, JOHN A.
1992 - BERTHOLD, WILLIAM K.



**MAPLEWOOD CHAMBER OF COMMERCE
BUSINESS OF THE YEAR NOMINATION
AUTOHAUS – BMW / MINI COOPER
DECEMBER 12, 2011**

Autohaus started business in 1967 selling BMW's in Clayton, Missouri. In 2002, Autohaus added the Mini-Cooper line of vehicles to their Clayton location.

After substantial market research, Autohaus determined that Hanley Road in Maplewood was the ideal location to relocate and expand their BMW dealership, so in 2006 they embarked on the construction of their new dealership at 3015 Hanley Road with a capital investment in Maplewood of \$16,000,000.00. Since relocating to Maplewood in 2008, BMW sales & service have doubled.

As a result of the success of their BMW dealership, Autohaus made the decision to relocate their Mini-Cooper dealership to Maplewood in 2011. The Mini dealership is scheduled to open by January 1, 2013 with another capital investment in Maplewood of approximately \$8,000,000.00. Autohaus is the exclusive Mini-Cooper dealership for a 250 mil area. Sales of Mini's are expected to increase from 500 to 750 vehicles per year by 2015.

Autohaus is recognized as a leader in the automobile business and has received the following industry awards:

- #1 Sales in Missouri for BMW
- Center of Excellence

Respectfully,

William K. Berthold

William K. Berthold, P.E., P.L.S.
President