

To whom it may concern,

Below please find a list of reasons Hermann London Group should be the 2011 Maplewood Chamber of Commerce Business of the Year.

Innovative Products:

Hermann London Group utilizes technology and innovative products to provide top notch customer service to their clients. HLG creates custom websites for every property listing. These websites are great marketing tools and provide exposure to the properties that are for sale to a wide variety of potential buyers. This gives the Hermann London client an advanced edge, as most properties sell quickly.

Hermann London Group has also created a property management company to help our client's that desire to turn their current properties into rental investment. Our property management group provides our clients with excellent customer service and numerous options on how to get the most money out of their property. Our property management division also provides our clients with options on how to save for a down payment on a new home and teaches our clients ways to improve their current credit rating.

Creative Marketing Endeavors

Hermann London Group utilizes social media outlets to generate new business in and around Maplewood.

Hermann London Group creates public relations campaigns that have landed our office in many local and national publications such as, Realtor Magazine, St. Louis Post Dispatch, STLtoday.com, Entrepreneur Magazine, Ladue News and MSNBC.com. These publications showcase Hermann London Group and Maplewood in a positive way.

Hermann London Group forms relationships with other local businesses to take advantage of more effective marketing opportunities that reach broader audiences and bring more business to Maplewood.

Community Involvement:

Hermann London Group is highly involved in the community of Maplewood. Hermann London Group has all of their office parties and seminars in Maplewood. Owner, Adam Kruse, believes that it is best to have these events in the community to support other local businesses, as well as bring new visitors to Maplewood.

Hermann London Group held the second annual Halloween 5K this past October. The 5K brought in approximately 250 runners/walkers into the community. A lot of the participants stayed around after the race and visited many of the local shops and eateries that Maplewood has to offer. All proceeds from the race benefit local domestic violence charities.

Hermann London employees are also involved in other charities such as Nurses for Newborns, Goldilocks (a charity that provides support to cancer survivors and those living with cancer) and the office sponsors a family for the 100 Neediest Cases in St. Louis every Christmas. In addition to these charitable organizations, Hermann London Group serves on Boards for several neighborhood organizations, as well as Hermann London Group Owner, Adam Kruse, is a member of the Maplewood Chamber of Commerce Economic Development Committee.

Hermann London Group deserves to be recognized as the 2011 Maplewood Chamber of Commerce Business of the Year for being innovative leaders in the real estate industry, providing great customer service to their clients and for their every growing presence and support in the community of Maplewood.